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### Where Do We Go From Here?

### **Expanding Your Business In The New World**

The world of today looks very different than it did a year ago. Conferences and trade shows began cancelling at the beginning of 2020 due to increased concern over public health and safety, significantly impacting networking resources and limiting the ability for outreach to a potentially new customer base. Some businesses were forced to shut down as they were deemed "unessential," and some chose to close out of abundance of caution. In any case, this world-wide pandemic has tremendously impacted the industry as we know it.

So, what now? How can you effectively get your brand out there and recover financially?

While the onset of CoVid19 has changed the face of the industry, there are still resources to tap into to ensure that your business remains relevant. Conferences and trade shows have either tentatively rescheduled for dates in mid– to late 2021, or else have taken their platforms into the virtual realm. And companies are offering on-line videos to help stay on top of employee product training.

It's time to get back out there and back to work.

The following events and training resources may help expand and enhance your business. Please note that dates and formats are subject to change at any time.

Staying connected will help us all through these difficult times and come out stronger for it.



# **Trade Shows And Expos**



February 9-11, 2021











May 2-5, 2021

April 19-21, 2021



June 9-11, 2021



August 1-4, 2021





October 17-20, 2021



October 27-29, 2021



December 13-16, 2021





April 5-7, 2022



# **Training And Product Videos**





**Nordson University** 





**How-To Videos And Troubleshooting** 







#### **COMPANY OVERVIEW**

Coast Industrial Systems, Inc. is the #1 supplier of painting and coating application equipment to the marine and manufacturing industries, and is proud to serve both San Diego and Mexico since 1986.

Coast Industrial Systems, Inc. has always placed the customer first, and strives for business excellence in all ways. Our friendly sales and customer service staff are knowledgeable, experienced and qualified to help meet your painting and coating application requirements, and to exceed your expectations.

**Graco Top 20 High-Protective Coatings & Foam Distributor Award Winner 2010-2019** 











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